

# Orion PlayOut Solutions

END-TO-END SERVICE



## ORION'S APPROACH

We provide the best b2b services for TV programmers and broadcasters.

We offer cost-effective and trusted End-To-End Playout Service for any TV programmer from small to large enterprises.

It is a full OPEX model without installation fees.



High Quality  
All-in-One  
Service



All IT  
"think-tanks"  
on our side



Eye Monitoring  
& Helpdesk  
24/7

**From accelerated ingest to fast delivery and constant monitoring**



# COMPLEX **ORION** PLAYOUT SLA 99.95

Ingest



Files

Live

Playlist

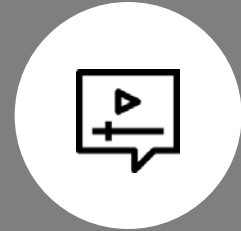
We get your content through the Internet, FTP, hard drives

Full Playout



- Media Streaming
- Playout according to the playlist
- Screen Graphics
- Signal Processing

Delivery



We deliver it to any required place by IP/Zixi, Fiber, satellites



**Orion`s Account Manager**  
for communication with clients in English

**Orion`s Editors for:**

- Quality Check
- Content Processing
- Archive

**Orion`s Engineers for:**

- Monitoring
- Backup Control
- Playout Control

**Basic Playout Services For \$ 3000 (SD) / \$ 4000 (HD) per channel per month**



# ORION STREAMING PLAYOUT

We offer the easiest way to adapt a TV channel to local market needs



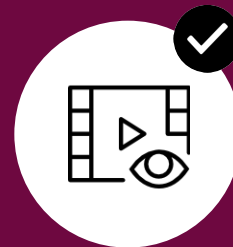
Stream from  
Satellite/Cable/IP

Playlist

## Streaming Payout



Local Feed



You have an original TV channel for any territory, we get it by stream

### Orion`s solution is able to

- Add & Remove Ads,
- Add & Remove Local Content,
- Add Screen Graphics due to legal req.
- Make a Timeshift
- Monitor & Control Payout

We deliver an adapted version to any required place by IP/Zixi, fiber, satellites

**Streaming Payout Services from \$ 1000 per channel per month**

## ORION IS A LEADING MEDIA PLATFORM IN RUSSIA & EASTERN EUROPE

- 10 years on the TV market
- 10 in-house production channels
- 100+ TV channels as our b2b clients
- 50+ TV channels as our Playout clients
- 3 satellites
- 13 mln DTH & IPTV & Cable subscribers
- 300+ TV channels on the platform



Orion is a key media partner of Intelsat in Russia and the CIS

Leading Western and Russian programmers trust us and achieve high results in different projects



euronews.



travel+  
adventure

VIACOM



TOP SHOP

МУЗТ

VIASAT

travel  
CHANNEL



FINE  
LIVING



We suggest considering the box playout solution from Orion and custom solutions for adapting TV channels to local markets.

## ADDITIONAL SERVICES

- Extended graphics
- Subtitles
- Compliance Recording
- Files Correction - Content Editing
- Scheduling
- Cue Tones & Digital Triggers
- Downscale - SD, HD, UHD
- SLA up to 99,99
- Language Customization



**Try & Buy**

2 WEEKS ARE FREE OFF CHARGE

Feel free to contact us

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